

# South Eastern Community Care Strategic Plan 2020-2023



# Vision



Tasmanians living independent, meaningful lives

# **Purpose**



A reputable and trusted organisation enabling all Tasmanians to live their best life by providing personalised and dignified community care.

# **Values and Value Statements**



# Community

We put the voice of the client at the centre of everything we do.



## Integrity

We earn the trust of our clients and the community by our actions.



## Making a Difference

We are dedicated to improving the lives of our clients and communities every day.



# Adaptability

We are open to change and will be innovative in meeting our clients' needs.



# **Empathy**

We listen to and understand our clients' unique experiences.

#### Strategic Objective 1: Client, Family & Community Centred Care

Organisational Goal: Our clients, their families and our community are at the centre of our focus

Impact: Our clients are treated with dignity and respect and we are their partner in ensuring their health and wellbeing.

#### Strategic Objective 2: A strong, agile and adaptable organisation

Organisational Goal: At SEC Care, leaders and teams have a common purpose, we are empowered, trusted and have shared consciousness.

**Impact:** The client feels valued and supported by SEC Care and they are confident the organisation remains sustainable to support their care needs.

#### Strategic Objective 3: Growth, innovative and shared learning

Organisational Goal: By doing this, we grow as an organisation by innovating and learning from best practices through shared learning.

Impact: Our services and supports strive to optimise the client's wellbeing and independence

#### Strategic Objective 4: Excellent financial stewardship

**Organisational Goal:** Once Clients and their families are happy with us, they will stay with us, tell others about us and will be willing to pay for the value we are providing. This results in excellent financial returns for our organisation.

Impact: SEC Care has the resources to continually develop and create innovative value for money service offerings

#### Strategic Objective 5: Operational Excellence

Organisational Goal: We achieve excellence in our operations

**Impact:** SEC Care is a reputable and trusted organisation enabling all Tasmanians to live their best life by providing personalised and dignified community care (Purpose is achieved)